

## INFORMATION CLAUSE ON PERSONAL DATA PROCESSING BY VET PLANET

This information clause is intended to inform about the principles of personal data processing by VET PLANET Sp. z o.o. with its registered office in Łomianki, Poland in connection with the organization of the event "Vet Expert Conference", which will take place on November 21-22, 2026 at the DoubleTree by Hilton Hotel & Conference Centre Warsaw, Poland (hereinafter: "**Conference**") and the provision of electronic communication services, in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (hereinafter: "**GDPR**") and applicable national and European regulations.

### 1. Personal Data Administrator

The administrator of personal data (hereinafter referred to as the "**Administrator**") is **VET PLANET Sp. z o.o.** with its registered office in Łomianki (05-092), at Brukowa 36/2 Street, entered into the Register of Entrepreneurs of the National Court Register maintained by the District Court for the capital city of Warsaw in Warsaw, 14th Commercial Division of the National Court Register under the KRS number: 0000310213, NIP: 5272581427, REGON: 141519595, share capital: PLN 53,000.

The Administrator is responsible for the security of personal data and their processing in accordance with applicable law.

In matters related to personal data protection, you can contact the Administrator at the following e-mail address: [rodo@vetexpert.pl](mailto:rodo@vetexpert.pl).

### 2. Purposes and basis of personal data processing

The Administrator processes your personal data for purposes consistent with applicable law, including:

- 1) registration and organization of participation in the Conference: Your data are processed for the purpose of registration of participation in the Conference, organizational contact, booking of accommodation, provision of catering services, issuing invoices, sending post-conference materials – pursuant to Article 6 sec. 1 letter b of the GDPR (performance of the contract);
- 2) providing catering during the Conference: Your data regarding dietary preferences and food allergies are processed in order to provide you with catering services during the Conference tailored to your dietary preferences and food allergies, solely on the basis of your expressed consent – pursuant to Article 9 sec. 2 letter a of the GDPR;
- 3) promotion of the Conference: Your image is recorded and distributed for the purpose of documenting the Conference and promoting the Conference and future events organized by the Administrator (including by publishing photos and recordings on the website, in social media and promotional materials of the Administrator), exclusively on the basis of the expressed consent – pursuant to Article 6 sec. 1 letter a of the GDPR;
- 4) direct marketing: Your data are processed for marketing purposes, including sending commercial information, special offers, promotions and newsletters regarding the Administrator's products and services, solely on the basis of your consent – pursuant to Article 6 sec. 1 letter a of the GDPR;
- 5) fulfillment of legal obligations: The Administrator processes data in order to fulfill obligations resulting from legal regulations, including regulations on accounting, taxes, document storage, retention of telecommunications data and in response to requests from authorized public authorities, e.g. in connection with conducting criminal and tax or investigative proceedings – pursuant to Article 6 sec. 1 letter c of the GDPR;

- 6) pursuing or defending the Administrator's claims – pursuant to Article 6 sec. 1 letter f of the GDPR (legitimate interest of the Administrator).

### **3. Scope of personal data processing**

The Administrator processes personal data covering various categories, depending on the purpose of processing:

- 1) data regarding registration and organization of participation in the Conference: name and surname, e-mail address, telephone number, professional license number, name and address of the clinic;
- 2) contact details: e-mail address, telephone number;
- 3) data on dietary preferences and food allergies;
- 4) data in the form of an image including face, body, voice.

### **4. Recipients of personal data**

The Administrator may share personal data with the following categories of recipients:

- 1) entities processing data on behalf of the Administrator: The Administrator cooperates with IT service providers, hosting companies, payment operators, technical support companies, as well as business partners supporting the implementation of telecommunications services, as well as supporting the organization of the Conference, in particular with the entity – **DoubleTree by Hilton Hotel & Conference Centre Warsaw** (ul. Skalnicowa 21, 04-797 Warsaw, Poland) in order to register participants entitled to participate in the Conference, as well as the event agency "AMER EVENT Michał Motławski" in Bydgoszcz (ul. Bydgoskich Przemysłowców 6/117, 85-862 Bydgoszcz, Poland) in order to verify participants entitled to participate in the attractions planned during the Conference;
- 2) public authorities: data may be made available to law enforcement authorities, the Office of Electronic Communications, the Office for Personal Data Protection, as well as other bodies supervising and enforcing the law, if this results from the legal obligations incumbent on the Administrator;
- 3) entities providing legal and advisory services: in order to fulfill legal obligations and defend rights and interests, the Administrator may make data available to law firms, auditors and advisory companies that provide services to the Administrator;
- 4) marketing service providers: in the event of consent, data may be transferred to entities implementing advertising campaigns, analyzing the effectiveness of marketing activities and adapting marketing messages to user preferences.

### **5. Period of storing personal data**

The Administrator stores your personal data for the period necessary to achieve the purposes for which the data was collected, in accordance with the following principles:

- 1) data processed for the purposes of organizing and managing the Conference: stored for the duration of the Conference and until the limitation period for claims related to its organization expires, but no longer than 5 years after the end of the Conference;
- 2) data regarding dietary preferences and food allergies (special category data): stored only for the duration of the Conference and then immediately deleted;

- 3) data processed on the basis of consent: stored until the user withdraws consent, and the withdrawal of consent does not affect the lawfulness of the processing that took place before its withdrawal;
- 4) data processed for marketing purposes: stored until an effective objection to processing for these purposes is filed;
- 5) data processed under legal obligations: stored for the period specified in the relevant legal provisions.

After the above periods, the data will be deleted or anonymized, unless their further storage is required by applicable law.

## **6. Rights of the data subject**

In connection with the processing of your personal data, you have the right to access your personal data (including the right to obtain a copy of this data), the right to request the rectification (correction) of your personal data, the right to request the deletion of your personal data (the so-called right to be forgotten), the right to request the restriction of the processing of your personal data, the right to transfer your data, the right to object and the right to withdraw your consent to the processing of your data at any time. Withdrawal of consent does not affect the lawfulness of the processing of data that was carried out on the basis of consent before its withdrawal.

Applications in the above-mentioned scope can be sent by post to the following address:

**VET PLANET Sp. z o.o.**

**ul. Brukowa 36/2, 05-092 Łomianki, Poland**

or via e-mail to the e-mail address: [rodo@vetexpert.pl](mailto:rodo@vetexpert.pl).

## **7. The right to lodge a complaint with the supervisory authority**

If you believe that the processing of your personal data by the Administrator violates the provisions of the GDPR, you have the right to lodge a complaint with the supervisory authority – the President of the Personal Data Protection Office.

## **8. Obligation to provide data and consequences of failure to provide data**

Providing personal data is voluntary, but necessary to participate in the Conference.

## **9. Automated decision-making and profiling**

No automated decisions are made based on personal data, including profiling.

## **10. Transfer of personal data to entities outside the European Economic Area ("EEA") or international organizations**

In justified and necessary cases due to the circumstances, the Administrator may make your personal data available to entities based outside the EEA, i.e. e.g. the USA, Singapore, India, China, Hong Kong and Canada, to which transfer is necessary for the purposes indicated in point 2.

The transfer of personal data outside the EEA takes place while ensuring an adequate level of data protection required by European regulations, in particular through:

- 1) cooperation with entities processing personal data in countries for which an appropriate decision of the European Commission has been issued;

- 2) use of standard contractual clauses issued by the European Commission;
- 3) application of binding corporate rules approved by the relevant supervisory authority;
- 4) other security measures that meet the appropriate level of protection based on appropriate legal safeguards.

You have the right to obtain a copy of the above-mentioned standard contractual clauses (or other appropriate safeguards for data transfer outside the EEA) via the Administrator.

#### **11. Technical and organizational measures for data protection**

The Administrator uses advanced technical and organizational measures to protect personal data, including encryption, anonymization, pseudonymization, systems to protect against unauthorized access, and regular audits and monitoring of IT systems. These procedures are intended to ensure the integrity, confidentiality and availability of the data being processed.

#### **12. Cooperation with supervisory authorities and response to data protection breaches**

The Administrator applies procedures for responding to personal data protection breaches, including reporting incidents to the UODO in cases required by law and informing data subjects about breaches. As part of cooperation with supervisory authorities, the Administrator is subject to regular audits, reviews and inspections to ensure compliance with applicable law.